

Real Estate Photo-Video Rate Sheet 2023

Comprehensive Packages

Still Images, Aerial Images and Video, Walkthrough Video Tour, Dusk Shoot.

R1 Residential (properties up to 2,000 ft ²)	\$1,400
R2 Residential (properties over 2,000 ft ²)	\$1,800
E1 Estate Package (properties over 3,000 ft ²)	\$3000
E2 Estate Package (properties over 5,000 ft ²)	\$4000+ [as quoted]
Custom Property Website	\$600

A La Carte Products

R1 Residential Photo Shoot (properties up to 2,000 ft ²) (15 images)	\$700
R2 Residential Photo Shoot (properties over 2,000 ft ²) (20 images)	\$900
E1 Estate Photo Shoot (properties over 3,000 ft ²) (25 images)	\$1500
E2 Estate Photo Shoot (properties over 5,000 ft ²) (30+ images)	\$2000
Video Tour (interior, exterior)	\$1200
Aerial Photo & Video (bundled only) (5-10 images/5min Video)	\$500
Dusk Shoot (bundled only)	\$300
Community Spotlight Video (bundled only)	\$400

Dusk shoot delivers 1, 2, 3 and 4 images based on R1, R2, E1 or E2 package.

Videos tours are 1, 2, 3, and 4-minute durations based on R1, R2, E1 or E2 package.

Video edits include motion titles, agent/seller introduction, [as requested], and licensed music.

Community spotlight videos are 40-60 second duration.

Photographer retains all media rights. Clients are licensed one [or two] year, exclusive, real estate, images, video, and custom website, rights, to promote, market and sell a single, specific, property.

I look forward to working with you.

Sincerely,